

Prove the ROI of your learning investments with our *Analytics Ecosystem*



Easily measure ALL types of staff training and it's impact on business productivity.

What is the *Analytics Ecosystem*?

The *Analytics Ecosystem* (connected by xAPI) is a technical standard that integrates with your existing platforms and devices to track, store and measure the learning outcomes and related business impact of your staff while they train and while they work.

Analytics Ecosystem can answer questions like...

- ✓ Has a particular learning activity improved productivity in my company?
- ✓ Were learners able to succeed at a task after completing training?
- ✓ What dollar value has my training contributed to my business?
- ✓ How can I make sure that our LMS keeps up with technology shifts and we don't have to replace it in 2 years?
- ✓ Which parts of a video did learners skip or rewatch?
- ✓ Is everything in my learning ecosystem working as it should be?

How does it work?

LMSes using SCORM are limited in what data they can measure about learner behaviour, which means that L&D teams don't get the full picture when it comes to the impact and outcomes of their training.

With our *Analytics Ecosystem*, these limitations disappear. It tells you the entire story of learning & working because you can customise and report on any measures that you wish to track.

And you can also send xAPI data to a whole range of applications including, but not limited to LXPs, LRSes, and compatible LMSes.

Don't speculate on your ROI, prove it

- ✓ Measure ROI directly by correlating staff learning with their real-world impact on business productivity & profitability
- ✓ Identify measures that will deliver the greatest return for your training dollar
- ✓ Reduce regulatory risk where there is a need to measure actual performance (not only training)
- ✓ Deliver tailored training that a team member needs to know on the job at the moment they need it
- ✓ Perform A/B testing of training to determine which method delivers the best results
- ✓ Futureproof your learning investments by uncovering previously hidden issues and opportunities
- ✓ Reduce system clutter and interconnectivity issues so that you're only using what you need
- ✓ Drive the creation and refinement of training solutions based on real-world data

How can I get started with the *Analytics Ecosystem*?

Despite its capabilities, getting started with our *Analytics Ecosystem* does not need to be an expensive or time-consuming exercise.

Where we start is dictated by your needs, but some of the most common approaches include:



The *Analytics Ecosystem* Starter Program – this is a kickstart that audits your system and provides you with an implementation plan to tackle one or two identified business challenges. It also includes a free basic LRS (learning record store) to receive & store your xAPI statements



Customised *Analytics Ecosystem* Project – this is a more comprehensive project that starts from the ground up to build a custom solution with technical guidance, rigorous validation, stakeholder training on system maintenance and ongoing continuous improvement so that you become the expert

12

AWARDS
WON

155+

YEARS OF
EXPERIENCE

1,300+

HAPPY
CLIENTS

3,200+


COMPLETED
PROJECTS



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