A stand out authoring tool to how a previously expensive LMS challenge became became free and easy

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connect the thoughts

At a glance

Client: Global Vision

Industry: Learning & Development

Problem: For 25 years, Global Vision's CEO refused to use any type of authoring tool because he couldn't find one that was able to produce content to a high enough quality

Solution: Global Vision's CEO travelled to the US to attend an ATD course and came across an authoring tool that completely changed his mind. Compatible with both SCORM and xAPI, it also produced beautiful content

Outcome: Global Vision now packages this top-quality authoring tool with its LMS and courses. When clients purchase these, they also get a free copy of dominKnow | One so they can maintain their high quality content

Summary

Whilst many course authoring tools exist, none ticked all of Global Vision CEO Peter Hawkins's boxes – which meant that Global Vision didn't recommend any one tool to its customers.

As a leader that keeps his finger on the pulse, Peter regularly goes on trips around the globe to discover and bring best practices back to the Australian market.It was on one such trip that Peter discovered a game-changing course authoring tool.

Peter immediately dove in to create a deep partnership that packaged the tool with Global Vision's LMS and helped introduce it to a whole new market on the other side of the world. After all, **clever thinkers take a global vision**.

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No course authoring tool met Global Vision's high standards

As the first LMS provider in Australia, Global Vision has been at the forefront of innovation within the learning space for more than 25 years. Unfortunately, finding a quality authoring tool to complement its other solutions had always proven elusive.

Whilst many course authoring tools exist, and most LMS customers are happy with them, Global Vision's CEO Peter Hawkins was reluctant to recommend any of them. Peter had high expectations: the authoring tool had to be locally supported, collaborative, CMI5 and xAPI ready, mobile responsive, flexible, include rich interactives, and be able to produce high quality course materials.

For 25 years, it was impossible to find a tool that could do it all until a trip to a US conference changed the game.

An unlikely gem was uncovered

Peter makes it a point to stay on top of learning innovations, and as the Australian delegation leader to the Association for Talent Development (ATD), he travels to global conferences every year to represent the Aussie L&D community and bring global best practices back home.

It was on one such trip that Peter came across a provider called dominKnow that changed his mind on course authoring tools.

dominKnow is a Canadian software company that has been providing elearning tools & solutions for over two decades, and had recently come out with a cloud-based authoring tool called dominKnow | ONE that had advanced course authoring, content management, and multi-channel publishing all under one roof.

Peter knew that he had uncovered a real gem and overnight decided that Global Vision had to partner with dominKnow to deliver this game-changing solution to his customers.

Course authoring revolutionised thanks to genius partnership

dominKnow's course authoring tool is the clear leader in terms of quality, meeting all of Peter's requirements – including being xAPI compatible and mobile optimised. Something that no other tool had.

Global Vision decided to take this discovery one step further and designed a partnership with dominKnow to bundle its authoring tool with Global Vision's LMS and elearning courses.

So now all customers have a choice: they can use their existing authoring tools or access a free copy of dominKnow | ONE to maintain the quality of their learning courses.

As we always say, clever thinkers take a global vision so our customers can reap the rewards.

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